



A a v e l i n

LOOK INTO THE FUTURE OF DIGITAL SIGNAGE

Introducing Aavelin

DIGITAL SIGNAGE AND VIDEO MESSAGING JUST GOT A WHOLE LOT SIMPLER.

Intuitively
easy software.

An
impressive
array of features.

A complete
turnkey
system.

And results that are
nothing short of
amazing.



Aavelin. Different than
any digital signage
system you've seen.

Aavelin is scalable and it is the easiest system to use on the market. Use your own Windows PC to create content, and let the dedicated Aavelin player unit run your show. No need to tie up a PC all the time. Use the Aavelin Composer software to create dynamic digital messages. It takes just minutes, and you can update as often as you'd like.

Loaded with
deluxe features.



No other digital signage system gives you all of these great features in one complete package:

- Dynamic page transitions
- Transparent logo bugs & crawl lines
- Easy scheduling of pages
- Output to Plasma 16:9 or 4:3
- Choice of VGA, S-Video, or Composite
- Macromedia Flash Playback
- Background music & voiceover support

Want more?

Aavelin RT expands the system:

- 4 Input Video Switcher
- 3 Input Audio Switcher
- Video in a Window (picture-in-picture)
- Adtec MPEG Support

...and Aavelin HD adds even more

- High resolution VGA Output
- Upgradable to HDTV Output (Spring 2006)



New Training DVD included with each unit. The DVD covers all aspects of the Aavelin system from content creation to system set up.

You're the
designer.

All you need is your own PC. You create pages with Aavelin Composer using your own fonts and graphics. Use the tools and backgrounds included or create and import content in common graphic formats including Macromedia Flash. Then, pick your transition effects and schedule your pages using our powerful calendar based scheduler to automate playback. Additional background & events backgrounds are available.

Sign on.

Need great, changeable signage at every store or location? With Aavelin, it's yours. Control multiple screens from one or many locations. Make changes in content and scheduling in minutes. *Optional new E-Blast Software allows you to remotely access multiple systems from one location to insert urgent or emergency messages in crawl lines or as full pages. Aavelin units have built-in networking, plus support for modems and removable USB Flash Media.

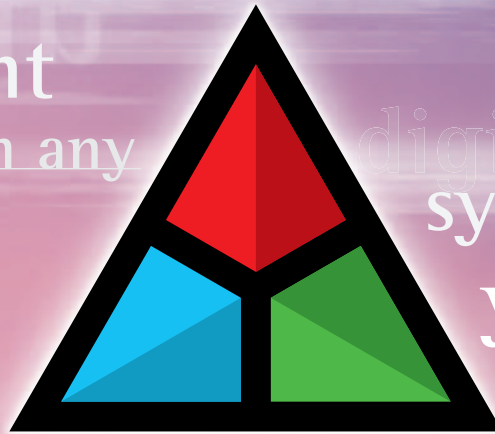
Get the word out.

For advertising. For promotion. For schedules and events. All composed right on your own PC, and up and running in minutes.

Aavelin.

Different
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you've seen.



Maximum Support Resolutions

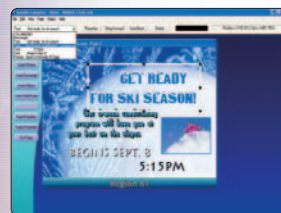
- VGA Display
- AV 100/200
 - AV 400/400P

- 4:3 Aspect Ratio
- 800 x 600
 - 1280 x 1024

- 16:9 Aspect Ratio
- 1066 x 600
 - 1366 x 768



Digital Signage



Intuitive drag & drop interface makes page authoring easy



Use true type fonts and powerful built-in text controls



Schedule pages by date, day of the week, and time. Color coded for past, present, and future.



Video Messaging

Aavelin's Composer software is 100% intuitive. One of our easiest-to-use systems yet! Create pages by picking a background and typing text directly onto the screen. Select exciting **transitions**, enter **crawling messages**, and select your schedule. Import graphics, Macromedia Flash animations, and text from other Windows applications. All with a simple, mouse-driven interface. Then just click on "Publish" and have your content sent automatically to one or more player units in the field. Aavelin Composer makes it fast, easy, and productive!

Tues, Jan 24 12:39:47

Customer Feedback

Dear support team,

I just wanted to let you know how happy I am with the service I received. I spoke with Scott who helped answer my questions and got me back online in record time!

Thanks!

Good work Scott!

All-Hands Meeting today at 2:45. Guest speaker Er

Corporate Info Channel



WINTER
Group Fitness Classes

Starting November 6th
Register at the front desk

or relative to a healthy new lifestyle.

Athletic Clubs

In-House Dining Breakfast - Lunch - Dinner

Restaurant Pacific Hours

Monday	06:30 AM - 11:30 PM
Tuesday	06:30 AM - 11:30 PM
Wednesday	06:30 AM - 11:30 PM
Thursday	06:30 PM - 11:30 PM
Friday	06:30 AM - 11:30 PM
Saturday	06:30 PM - 11:30 PM
Sunday	06:30 AM - 11:30 PM

Bar Romance

fits, upgraded rooms, and other free services. 5

Hospitality

Central Public School District

Parent-Teacher Conferences

Teachers will be available on the following days

6th Grade • May 3rd
7th Grade • May 4th
8th Grade • May 5th

LA (Future Business Leaders of America), join!

Education

Tues, Jan 24 19:48 am

Extended Road Work

ROAD WORK AHEAD

34th Ave. between Hill & Marion will be closed -

6:00am - 3:00pm
Aug. 8 - Oct. 1

Core Community Health Centre is sponsoring

Public Access

SPECIFICATIONS

Aavelin Composer Software

- Runs on your PC with:
- Windows 2000/XP
- 128MB RAM
- Super VGA card and color monitor
- CD-ROM Drive/CD-RW
- Includes 100 backgrounds
- WMF Clipart Support

Aavelin Player Unit

- Stand-alone, 24-hour playback
- Unlimited (10,000+) page capacity
- Up to 4 simultaneous crawl lines
- Smooth, dynamic transitions
- Built-in Ethernet
- Heavy-duty rack case
- 4 Input Video Switcher (RT)
- 3 Input Audio Switcher (RT)
- Video in a Window (RT)
- Adtec MPEG Player Support (RT)
- Macromedia Flash Playback

Supported Displays

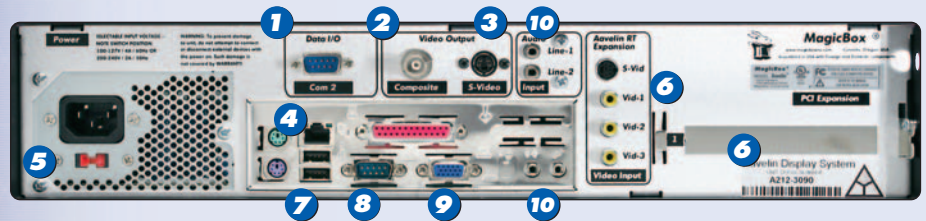
- Composite S-Video & VGA Outputs
- Standard 4:3 or Widescreen 16:9
- Portrait or Landscape
- NTSC or PAL
- Plasma and LCD

Options

- Local weather & area forecasts
- Automated web page authoring
- Artwork Expansion Packs
- E-Blast Remote Control
- RSS Data Feeds
- VCR/DVD Control
- Adtec MPEG Player Support
- Import database information
- DirectSUITE: Corporate Lobby Directory Solution with advertising



INPUT/OUTPUT



- | | |
|---|--------------------------------------|
| 1 Data Feed/Weather | 6 Video Input/Expansion |
| 2 Composite Video Out | 7 USB Ports |
| 3 S-Video Out | 8 Serial/Modem Communications |
| 4 Ethernet/10/100 | 9 VGA Out |
| 5 Power Supply 110/220V Switchable | 10 Audio (Aavelin RT) |

For more information about Aavelin and other MagicBox products, visit our website at www.magicboxinc.com or www.magicboxnetwork.com



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