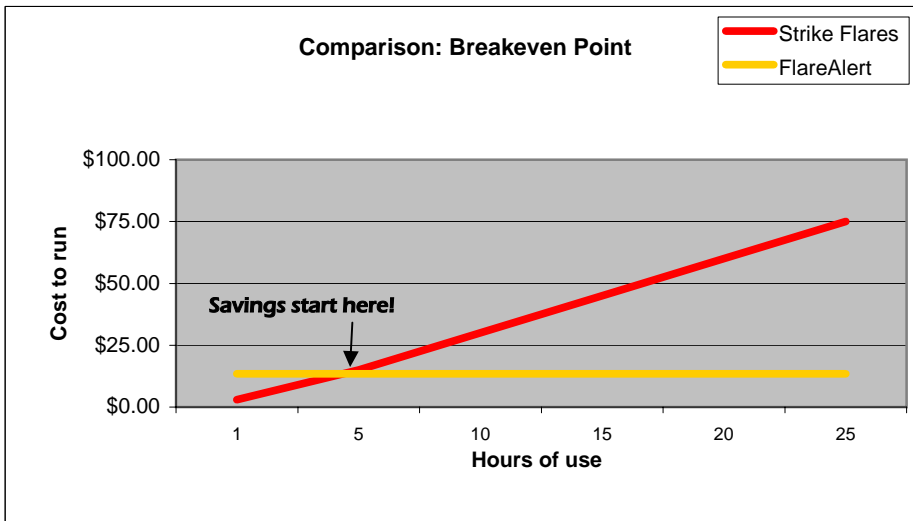


FlareAlert Economics

Breakeven Point

Because the FlareAlert is reusable, it pays for itself in less than five (5) hours of use.



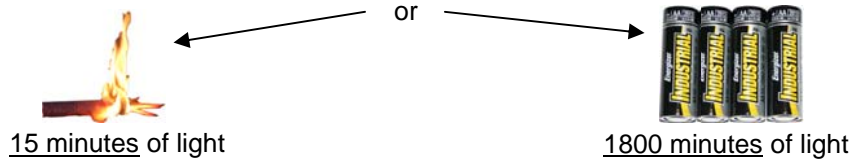
The FlareAlert usually pays for itself in 1-3 uses (depending on the length of the deployment)!!

Then the savings begin!!!

Cost-to-Operate Analysis

After using the FlareAlert for approx 4.5 hours, your only additional/renewel cost will be the batteries.

\$1.50 can buy you.....



How much can you save??

If your department still uses strike flares, consider this interesting fact. You will save \$1.47 for every strike flare you currently use by switching to the FlareAlert (after the initial breakeven period of 4.5 hours).

Simply complete the worksheet below to determine how much you will save.

$$\frac{\text{How many flares does your department use per year?}}{\text{Savings per flare}} \times \$1.47 = \text{\$\$\$ saved per year}$$

Assumptions: 30 min strike flare costs \$1.50, AA battery costs \$0.36. \$12.00 per FlareAlert Beacon (typical distributor sell price)